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FOR IMMEDIATE RELEASE:

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Selective Appoints New Chief Information Officer

Branchville, NJ – May 8, 2013 - Selective Insurance Group, Inc., (NASDAQ: SIGI) today announced the appointment of Gordon J. Gaudet as Executive Vice President, Chief Information Officer (CIO). Gaudet will assume responsibility for all Information Technology operations at Selective.

“We are very excited to have Gordon on the executive leadership team at Selective,” said Chairman, President and CEO Gregory E. Murphy. “He brings extensive information technology experience in the insurance industry to Selective, which will further our mission to be the leading ‘high-tech, high-touch’ provider of property and casualty insurance.”

Gaudet has extensive experience in management and technical consulting, large-scale program design and delivery, software vendor selection, software development, and systems integration for custom and package solutions that support technology-enabled business transformation. During his career, he has been responsible for technology strategy and assessment, as well as full life-cycle execution in many insurance sub-sectors, including property and casualty insurance.

“Gordon is a familiar face at Selective as he consulted with us on several projects over the years and was our interim CIO in 2000,” continued Murphy. “Most recently, as part of the Deloitte team, he assisted with the successful excess and surplus lines integration.”

For the past 35 years, Gaudet has gained significant understanding and appreciation for the challenges and complexity of insurance information technology organizations. He has spent the last nine years as a director and co-lead of Deloitte Consulting’s Insurance Core System Transformation practice in Chicago and served on the Systems Integration advisory boards for Program/Project Management and Delivery Methods and Tools.

Prior to his tenure at Deloitte, Gaudet was partner and CIO at The Actuarials Exchange, LLC, responsible for all company technology. He spent six years serving at C-Change, Inc., as their Solution Delivery and Technology leader/partner and was responsible for the company’s technology strategy, policy and investment decisions.

Selective Insurance Group, Inc. is a holding company for ten property and casualty insurance companies rated “A” (Excellent) by A.M. Best. Through independent agents, the insurance companies offer primary and alternative market insurance for commercial

and personal risks, and flood insurance underwritten by the National Flood Insurance Program. Selective maintains a website at www.selective.com.

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